

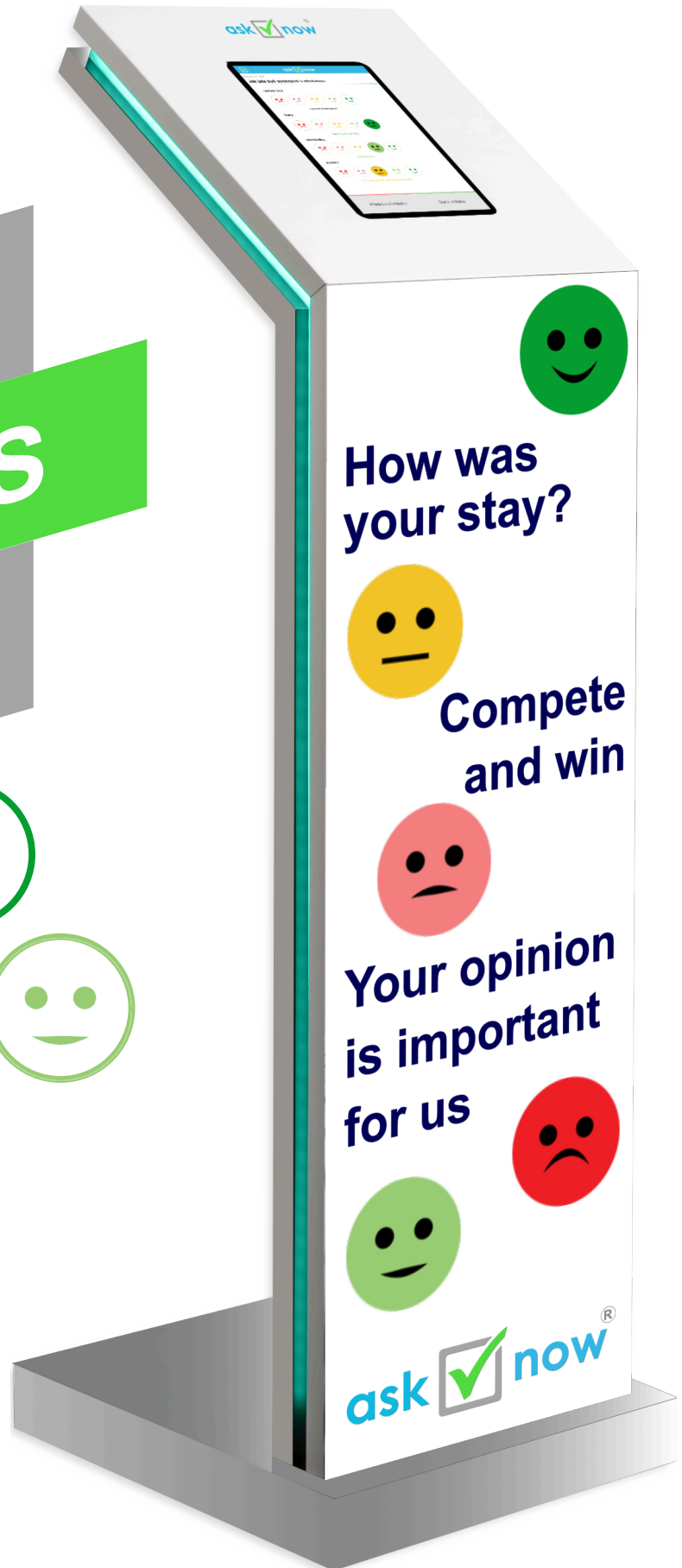


Next Mobile Solutions  
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[WWW.ASKNOW.CZ](http://WWW.ASKNOW.CZ)



# ASKNOW SMILES SYSTEM



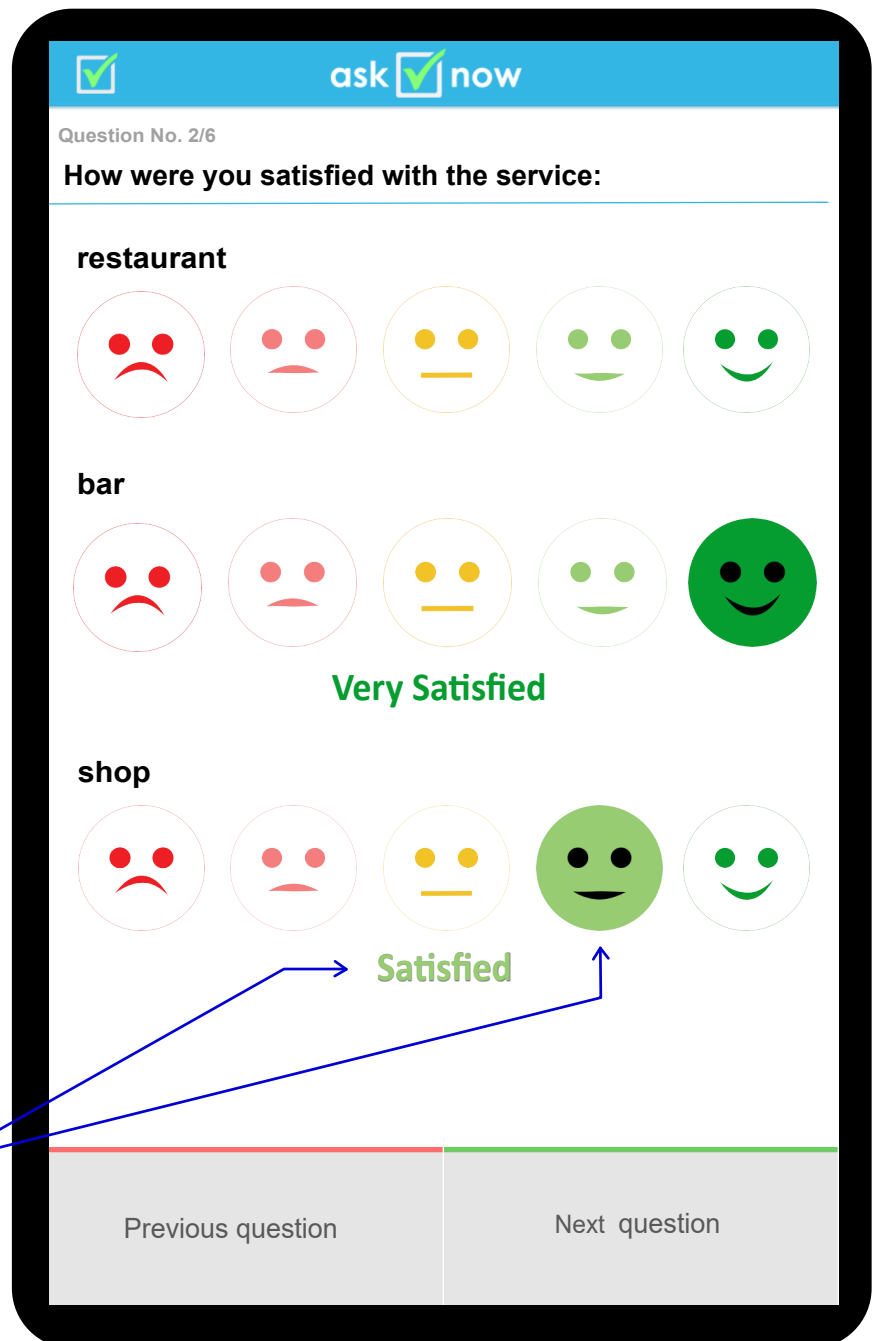
ask  now



# SMILES

Another new feature of AskNow, that we have prepared for you, is the evaluation system using smileys icons. Now we can as well implement this new method in your questionnaires.

On the tablet in AskNow terminal, it looks and works like this:



By clicking on the selected emoticon, the chosen emoticon will change colour and the appropriate text of level of satisfaction will also appear underneath the row of emoticons.

This way of evaluation is very popular, which why we have added this new feature into the AskNow system. Smiley image icons can increase respondent interest and engagement, improve survey returns, and get more accurate responses.



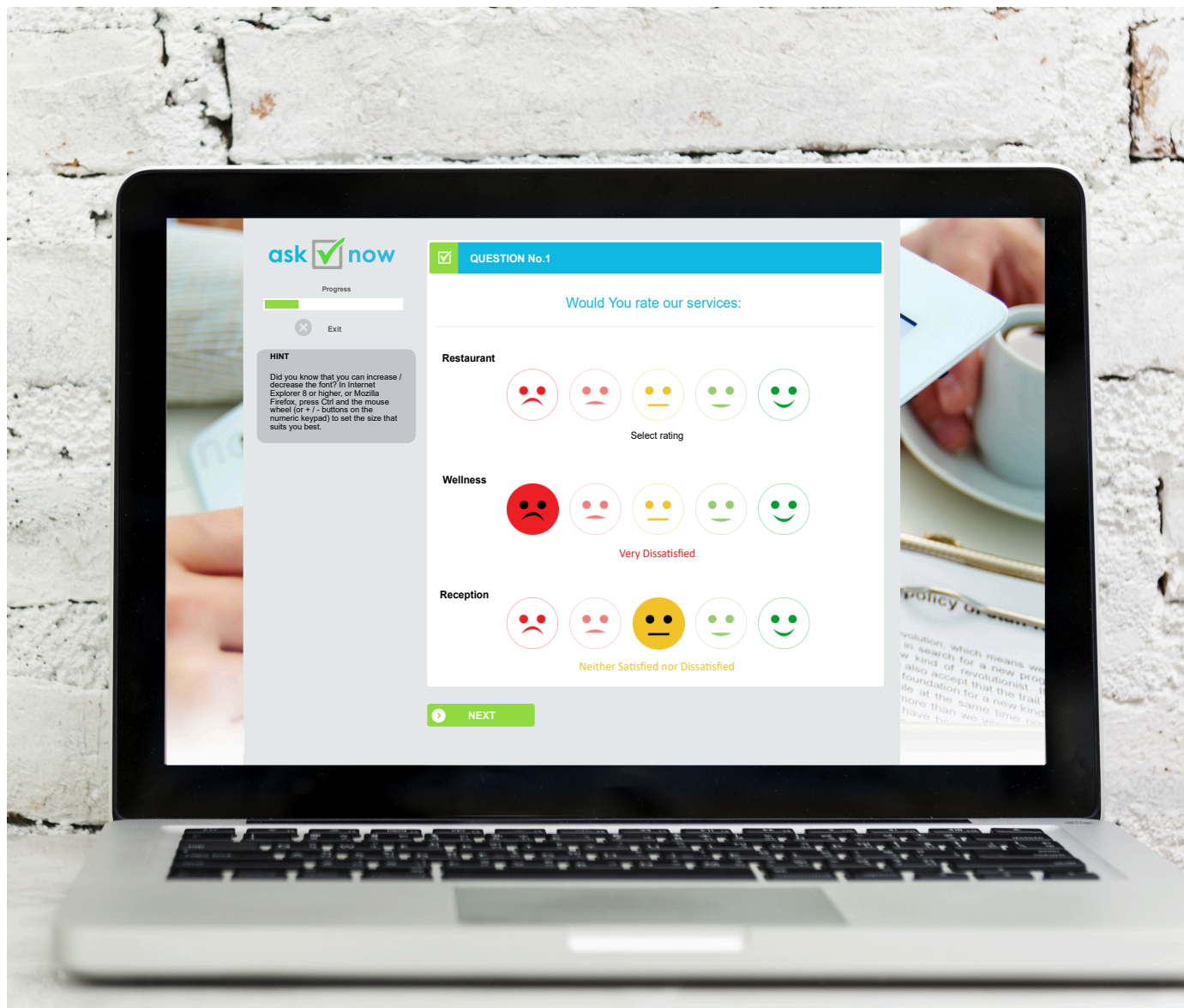
This is how **graphical rating scale** of AskNow looks like:



The final evaluation in AskNow admin will remain the same as using star rating.



In on-line version:



If you are interested, please do not hesitate to contact us.



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